

Ecole Mother D'Youville School

Second Annual Pink Shirt Design Contest

We wear Pink Shirts every February 28th to stand together against bullying. The students who began Pink Shirt Day were students in highschool who felt it necessary to take a stand against bullying of a fellow classmate. These students started a movement, through kindness.



To celebrate a day devoted to kindness we would like to announce our second annual Pink shirt Design Contest. The goal is that each student will have the opportunity to design a powerful, positive message for Ecole Mother D'Youville School's second anti-bullying slogan unique to our school. We will proudly display all the designs on Pink Shirt Day. The winner will have their Pink Shirt design made for purchase on next year's Pink Shirt Day and Cineplex movie night package for two. Last year's design winners logo is available for optional purchase now on school cash!

Eligibility

- You must be a student of Ecole Mother D'Youville School.
- Your design must respect the requirements below.
- Your completed design and entry form must be received no later than February 21 2019 at end of day.

Design requirements

- Must be done in black ink only, on the paper provided
- Must be original (no plagiarism, copyright infringement, etc. will be accepted)
- Must be clear and easy for reproduction

-Must have your name and grade on **BACK** of shirt

- Must promote anti-bullying
- Must use appropriate language and images
- May be done on the computer but must be the highest resolution JPG or PNG, using only black

Judging

A panel of judges will choose the best designs from eligible entries. The judges' decisions are final and may not be contested.

Pink Shirt Day History

In 2007 two Canadian boys in grade 12, David Shepherd and Travis Price, noticed another boy in grade 9 being bullied for the color of shirt he chose to wear that day, pink.

They felt like they had an obligation to show that behaviour was not aloud in their school. That night they went out and purchased 50 tank tops and sent a message out to their classmates (before social media!!) asking them to show support for the boy who was being bullied. The next day David and Travis handed out tank tops in the school's foyer to anyone that wanted to stand up to bullying too! The kindness of these two boys helped stop the bullying.

After David and Travis' act of kindness in 2007, the idea has only grown each year, with worldwide support and participation. Countries across the globe are now organizing anti-bullying fundraisers of their own, including Japan, New Zealand, China, Panama, and numerous others. In fact, last year alone, people in almost 180 countries shared their support of Pink Shirt Day through social media posts and donations.

"I learned that two people can come up with an idea, run with it, and it can do wonders." Travis Price